PROFESSIONAL UNIVERSITY OF BEAUTY & WELLNESS

INTERNATIONAL STUDENT GUIDE

Beauty & Wellness

Japan's First

Professional University Dedicated to Beauty & Wellness*

Approved by MEXT

4 Years to Build Your Future in Japan and Beyond







*Japan's first professional university for Beauty & Wellness. Approved by MEXT in August 2022.

Message

FROM OUR LEADERS

Setting a Global Standard for Japanese Beauty & Wellness



Chairperson

下村 朱美

Akemi Shimomura

Akemi Shimomura opened her first esthetic salon in 1982 and expanded beauty brands across Japan. She founded Miss Paris Academy in 2008 and this university in 2023. In 2025, she was appointed an Entrepreneurship Promotion Ambassador by Japan's Ministry of Education, Culture, Sports, Science and Technology.

Building the Strength to Connect with the World

Our mission is to develop professionals who can contribute to richer lives and a better society through Beauty & Wellness. With a strong emphasis on practical learning, students gain the knowledge, skills, and ability to apply what they learn in real-world settings.

We provide broad support, including Japanese language learning and daily life assistance, so that students from around the world can study with confidence and take on new challenges toward their own dreams and goals.

Learning alongside people with different cultures and values will broaden your perspective and become a valuable strength for your future. We sincerely hope that your experience here will help you shape your own path and contribute to Beauty & Wellness around the world.



President

室伏 きみ子

Kimiko Murofushi

Kimiko Murofushi holds a Ph.D. in Medicine from The University of Tokyo. She is Professor Emerita and former President of Ochanomizu University. She also served as a Visiting Professor in France and has contributed widely to education, research, and society.

Turning Beauty & Wellness into Strength for the Future

Our university is the only professional university in Japan dedicated to Beauty & Wellness. Students study beauty and health from a scientific perspective across fields such as beauty, health, nutrition, and exercise, developing the knowledge and skills to contribute to well-being in society.

Studying abroad can bring both excitement and uncertainty. To help international students from diverse cultural backgrounds feel confident and comfortable, we provide support for academics, daily life, and language learning.

We hope your studies here will become an important step toward your future and empower you to contribute to beauty and wellness around the world. We look forward to welcoming you to our university.

MISS PARIS HISTORY

History of Miss Paris Academy

2008 Miss Paris Academy Established

2008 Vocational Schools Opened

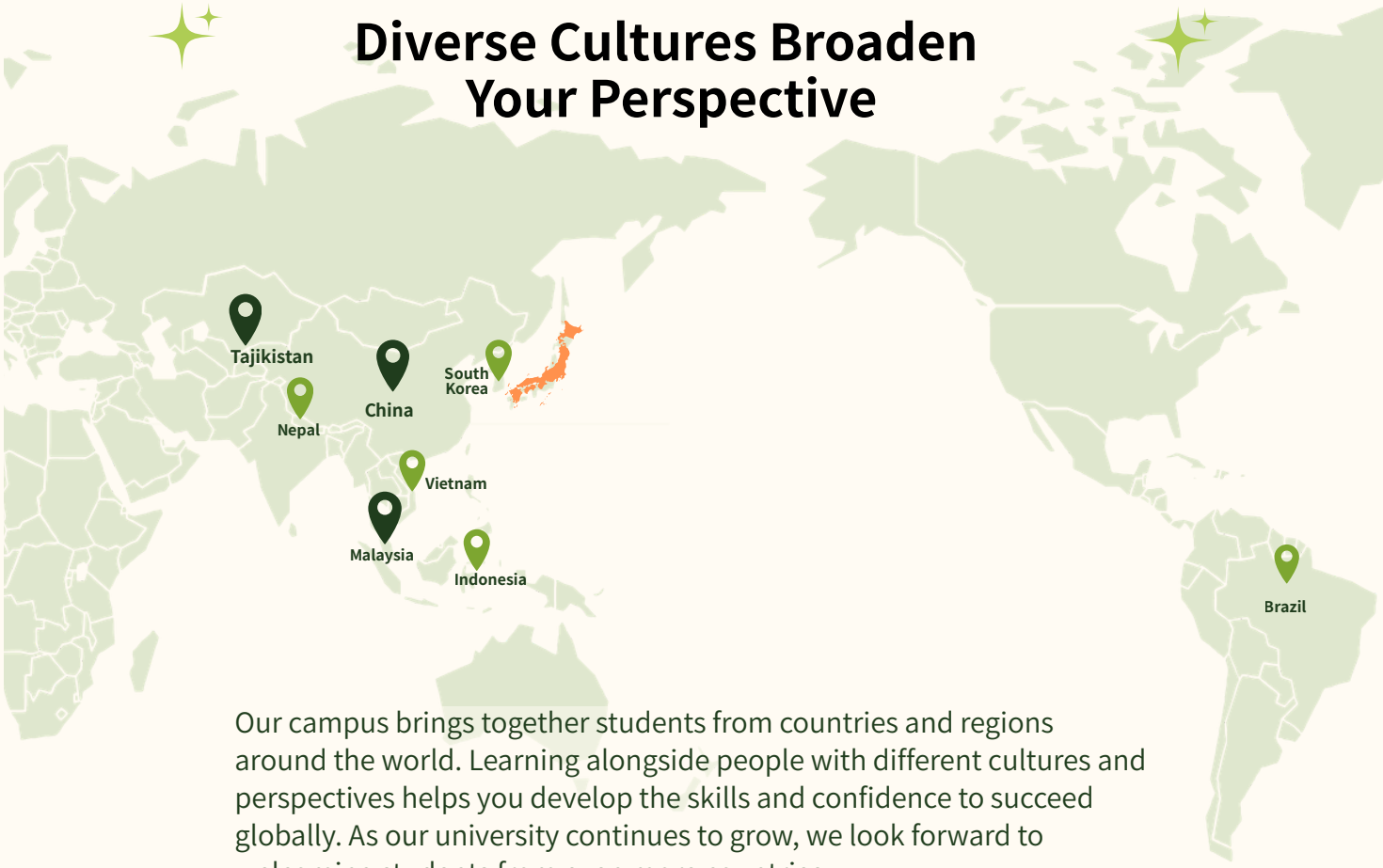
2022 Professional University Approved by MEXT

2023 Professional University Opened

2026 New Department of Beauty Science Established

Global COMMUNITY

Diverse Cultures Broaden Your Perspective



Our campus brings together students from countries and regions around the world. Learning alongside people with different cultures and perspectives helps you develop the skills and confidence to succeed globally. As our university continues to grow, we look forward to welcoming students from even more countries.

Degrees & Qualifications

Degree:
Bachelor of Science in Beauty & Wellness

National Qualification:
Eligible to pursue a Japanese Beautician License

Status:
Professional University approved by MEXT

3 Reasons to Choose Us

1. **Cross-Cultural Exchange**
   Experience different cultures and perspectives
2. **Learn with Japanese Students**
   Study together in the same classes and practical training
3. **A Global Mindset for Your Future**
   Develop skills for success in Japan and around the world

You can find friends who share your goals, regardless of nationality.

Student VOICE

A Career Connecting Japan and the World





From Tajikistan

Anzor Kuliev

First-Year Student, Department of Beauty & Wellness

Q1 What sparked your interest in beauty and cosmetics?

My mother used Japanese and Korean cosmetics, which first sparked my interest. In my home country, Russian and French cosmetics are also popular, but I felt that Japanese products were different in quality and feel. That made me want to learn more about Japanese cosmetics and beauty.

Q2 Why did you choose this university, and how has your student life been so far?

I was attracted by the opportunity to study not only beauty, but also health, business, marketing, and other fields. At first, taking classes in Japanese was a little difficult, but the teachers were very supportive. I have also made Japanese friends, and now I really enjoy university life.

Q3 How do you feel about the support for international students?

Even before enrollment, the staff in charge of international students helped me with procedures and visa matters. They explained everything carefully, so I was able to prepare with confidence. After enrollment, I can still ask for help whenever I need it, and there is also a weekly Japanese support class, which is very reassuring.

Q4 What is your dream for the future?

In the future, I would like to work in international trade and bring Japanese cosmetics to people overseas. Japan has many high-quality cosmetic products, and I want to share their appeal with more people. I hope to use what I learn about beauty, business, and marketing, together with my language skills, in a career that connects Japan with the rest of the world.

Q5 What message would you give to international students considering studying in Japan?

At first, you may feel anxious about Japanese and adjusting to a new life. I also found some classes difficult, but my teachers, staff, and friends helped me. Even when things are challenging, you gradually become able to do more. I would recommend this university to anyone who wants to study a wide range of subjects, not just beauty.

Student VOICE

Creating a Place Where International and Japanese Students Can Connect





From China

JIAYUE SHI

First-Year Student, Department of Beauty & Wellness

Q1 What inspired you to study beauty in Japan?

I had been interested in Japan since childhood through Japanese anime. In junior high school, seeing photos of a friend attending school in Japan made me interested in Japanese student life as well. After university, I began studying Japanese seriously and decided to study beauty in Japan.

Q2 What attracted you to this university?

What impressed me the most was how much the university values its students. The university listens carefully to students' opinions and tries to improve things when there are difficulties or inconveniences. I felt that each student is treated with care and attention, and that was one of the main reasons I chose this university.

Q3 What are you focusing on the most in your studies right now?

My favorite class is practical makeup training. Japanese makeup differs from Chinese and Korean styles in techniques and colors, so I learn something new every class. I also apply what I learn to my own makeup. The weekly Japanese support class is helpful, and I am working toward JLPT N1.

Q4 What kind of career would you like to pursue after graduation?

My first choice is to become a makeup artist, but because of visa requirements for working in Japan, I am also considering a career in cosmetics sales. I would like to use the beauty and makeup knowledge I gain at this university to recommend products and makeup that suit each customer.

Q5 What are your goals here, and what advice would you give future international students?

I would like to create a club where international and Japanese students can connect and share cultures. This university offers broad studies in beauty and health, along with strong support for international students. I recommend it to anyone interested in beauty.

Career MAP

Shape Your Future — in Japan or Beyond

**Whether you build your career in Japan or return home,
our Career Support Center is here to support your goals.**

JAPAN CAREER
WORK IN JAPAN

- Job Search
- Job Offer
- Change of Residence Status
- Start Your Career in Japan

Support for Work Visa Procedures

PROFESSIONAL UNIVERSITY OF BEAUTY & WELLNESS

4 Years of Learning
Language • Knowledge • Skills

GLOBAL CAREER
BUILD A GLOBAL CAREER

- Self-Assessment
- Job Research
- Interview Preparation
- Support for Careers at Home and Abroad

Support for Careers at Home and Abroad

Support for Working in Japan

- Check whether your major and intended job meet visa requirements
- Support with documents required to change your residence status after receiving a job offer
- Personalized support from job hunting through application procedures

Support for Global Careers

- Support finding opportunities with global and Japan-related companies
- Identify the strengths you gained through studying in Japan
- Expand your options through self-assessment and interview preparation

A Message from the Career Support Center

It is completely fine if you have not decided on your career path yet or are unsure about visa procedures. Please feel free to visit the Career Support Center anytime. We will listen to your goals and help you build a career plan that is right for you.

Support SYSTEM

Supporting Your Studies, Life, and Future in Japan

From enrollment to graduation and beyond, we provide a wide range of support to help you move forward with confidence.

Japanese Language Support

Your Japanese does not need to be perfect.



- **Weekly Japanese Support Class**
- **JLPT Preparation**
- **Academic & Technical Vocabulary Training**

Japanese Roadmap

At Enrollment
Around N3 Level

↓

By the End of Year 1
Aim for N2

↓

By Graduation
N1 Level

Support System

Continuous Support from Admission to Employment

1 Before Enrollment
Admissions • Housing • Entry Procedures • General Support

2 During Your Studies
Daily Life • Administrative Procedures • Medical Support • General Advice

3 Career Support
Résumés • Interviews • Job Referrals • Career Advice

Visa & Residence Support

Support for Studying and Working with Confidence



1 Before Enrollment
Support with Certificate of Eligibility (COE) Applications



2 During Enrollment
Residence Card • Renewals • Work Permission



3 After Graduation
Support for Changing to a Work Visa

Feel Free to Talk to Us Anytime

If you have concerns about studying or living in Japan, please feel free to contact us. Our international student staff will work closely with the Career Support Center to support your studies and future.

entry@b-w.ac.jp



International Student Advisor
TAKEO KURIMASA

Admissions SCHEDULE

A Clear Guide to the Admissions Process

From open campus events to application and admission results, this page shows the overall process. Details vary by department, so please check the official admissions guidelines.

Example: September Entrance Exam

1. April onward — Open Campus
2. June — Info Session
3. July — Interview
4. Aug. — Application Prep
5. Sep. — Apply
6. Sep. — Entrance Exam
7. Nov. — Results

Selection Process

Applicants Living in Japan

STEP 1
Join an Open Campus
(Online participation available)

STEP 2
Pre-Admission Interview
(Online available)

STEP 3
Entrance Exam
(Interview & Document Screening)
In-person only

Applicants Living Overseas

STEP 1
Join an Online Information Session

STEP 2
Online Pre-Admission Interview

STEP 3
Entrance Exam
(Interview & Document Screening)
Online available

From Application to Results

1. Prepare Documents
2. Register Online
3. Pay Fee
4. Mail Documents
5. Print Exam Ticket
6. Take Exam
7. Receive Results

Application Documents

Your Documents

- ☐ Application Form (Online registration)
- ☐ Statement of Purpose (Online registration)
- ☐ Passport
- ☐ Residence Card

From Your Schools

- ☐ Home Country Transcript
- ☐ Graduation Certificate
- ☐ Language School Transcript
- ☐ Attendance Certificate
- ☐ Expected Graduation / Completion Certificate

Proof of Japanese Proficiency

If applicable

- ☐ JLPT, EJU, or Other Test Score Report

Learn More ▶

OPEN CAMPUS

International Admissions

Please check our official website and admissions guidelines for the latest information.

If you have any questions, please contact the Admissions Office.

*Application periods and exam details vary by department. Please check the official admissions guidelines.

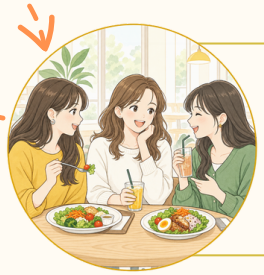
A Day in the Life

BALANCING STUDY AND DAILY LIFE

Here is an example of how an international student balances study and daily life.



9:00
Classes
Learn about beauty, health, and wellness.



12:00
Lunch Break
Enjoy lunch with friends in the cafeteria and try the daily specials.



13:00
Practical Training
Develop practical skills through hands-on training.



17:00
Part-Time Job
Improve your Japanese while gaining valuable work experience.



22:00
Study at Home
Finish assignments and prepare for the next day.

***This is one example. Class schedules and daily routines vary by student.**

FREQUENTLY ASKED QUESTIONS

Q Is it okay if my Japanese is not perfect?

A Yes. Japanese language support is available after enrollment.

Q Can I work part-time?

A Yes. With the required work permit, you may work up to 28 hours per week.

Q Can I work in Japan after graduation?

A Yes. We support both job hunting and the process of changing to a work visa.

Q Can I ask for help with life in Japan?

A Yes. Our international student staff can help with housing, procedures, medical care, and daily life.

More FAQs ▶



Tuition & Fees

Department of Beauty & Wellness	First-Year Total: ¥1,595,000		4-Year Total: ¥5,780,000	
	Admission Fee: ¥200,000	Tuition: ¥895,000	Facility Fee: ¥350,000	Education Support Fee ¥150,000
Department of Beauty Science	First-Year Total: ¥1,645,000		4-Year Total: ¥5,980,000	
	Admission Fee: ¥200,000	Tuition: ¥895,000	Facility Fee: ¥350,000	Education Support Fee ¥200,000

*The admission fee is required only in the first year.

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Kanagawa 224-0012, Japan

0120-732-151 entry@b-w.ac.jp

Official Website

International Admissions

Official LINE